

An aerial photograph of Hong Kong, showing a dense urban landscape with numerous skyscrapers and residential buildings. The city is situated on a peninsula, with a large body of water (Victoria Harbour) in the center. The background features rolling green hills under a clear blue sky. In the top left corner, there is a white graphic consisting of three overlapping squares of varying sizes.

發展知識產權融資

Developing Intellectual Property Financing



Commerce and Economic Development Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China



知識產權融資與發展

Intellectual Property (IP) Financing and Development

- 全球經濟轉型，知識產權成為企業競爭力與經濟增長的關鍵
Global economic transformation makes IP a key driver of competitiveness and growth
- 有別於有形資產，知識產權面對「估值難、流動性小、市場參考不足」等問題
Unlike tangible assets, IP faces issues such as difficulty in valuation, low liquidity, and inadequate market reference
- 與持分者合作推出措施應對融資難題，提供誘因及支援，讓中小企業釋放無形資產價值
To collaborate with stakeholders for introducing measures to address financing challenges, providing incentives and support, enabling SMEs to unlock the value of their intangible assets
- 激活及完善知識產權貿易生態圈，鞏固香港作為區域知識產權貿易中心的地位
Stimulate and enhance the IP trading ecosystem, and consolidate the position of Hong Kong as a regional IP trading centre





行政長官2025年施政報告 2025 Policy Address

發展知識產權融資 Develop IP Financing

1. 推出知識產權融資沙盒 Launch an IP financing sandbox
2. 提供專利質素分析及估值支援 Provide patent evaluation services and valuation support
3. 支持本地企業競逐「中國專利獎」 Support local enterprises to compete for the China Patent Award
4. 加強對外推廣 Step up external promotion
5. 為銀行業界提供培訓 Provide training to banking sector practitioners





1. 知識產權融資沙盒 IP Financing Sandbox

- 商務及經濟發展局及知識產權署會聯同香港金融管理局推出知識產權融資沙盒，透過銀行、保險、估值及法律等專業，協助試點行業（特別是科技行業）利用知識產權進行融資

CEDB and the IPD will, in collaboration with the HKMA to launch an IP financing sandbox to assist pilot sectors (particularly the technology sector) in leveraging IPs for financing with the support of the banking, insurance, valuation, legal and other professions





1. 知識產權融資沙盒

IP Financing Sandbox

- 小規模試點、「先行先試」的方式進行知識產權融資活動
Small-scale pilot scheme testing out IP financing
- 凝聚主要持份者、建立跨界別的互信及長期夥伴關係
Engage key stakeholders, foster cross-sector collaboration in building trust and long-term partnership
- 識別實際操作問題、測試解決方案、收集真實數據和意見反饋
Identify operational issues, test out solutions and collect real data/feedback
- 分享在估值、風險管理等領域的良好做法
Share best practices in valuation and risk management
- 逐步在本地建立一個支持知識產權融資的生態系統
Gradually establish a local ecosystem in support of IP financing





2. 提供專利質素分析服務及估值支援 Patent Evaluation Services and Valuation Support

- 香港技術與創新支持中心最快今年底正式運作後，政府將支持其向本地中小型創科企業以國家標準提供專利質素分析，及推出為期兩年的先導計劃，支援專利估值以作信貸融資的參考

Upon the official operation of the HKTISC by the end of this year the earliest, the Government will support it in providing local small and medium I&T enterprises with patent evaluation based on national standards, and launching a two-year pilot programme to support patent valuation as a reference for credit financing





2. 提供專利質素分析服務及估值支援 Patent Evaluation Services and Valuation Support

- 結合專利質素分析與量性估值標準
Merging qualitative evaluation insights with quantitative valuation metrics
 - 更全面和具體的專利價值分析
Deliver a more comprehensive and detailed analysis of patent value
 - 幫助企業深入了解其專利的價值構成
Help businesses gain a deeper understanding of the value structure of their patents
 - 為知識產權信貸融資決策提供更穩健的基礎
Provide a more reliable basis for IP financing decisions





2. 提供專利質素分析服務及估值支援 Patent Evaluation Services and Valuation Support

- 專利質素分析 **Qualitative patent evaluation**
 - 系統地分析專利的整體質素，涵蓋其技術、法律及經濟價值
Systematically analyse the overall quality of patents, encompassing their technical, legal and economic value
 - 針對專利的質素提供分析見解
Provide analytical insights into patent quality
 - 引入符合國家標準的專利質素分析，有助香港與國家其他省市知識產權生態圈的評估標準看齊
Introduce the national standards for qualitative patent evaluation, facilitate alignment of Hong Kong's evaluation standards with those of other provinces and cities of our country's IP ecosystem





2. 提供專利質素分析服務及估值支援 Patent Evaluation Services and Valuation Support

- 量性專利估值 **Quantitative patent valuation**
 - 通過收入法、成本法或市場法，評估專利的資產價值
Evaluate the asset value of patents using income approach, cost approach or market approach
 - 為期兩年，支援合資格本地中小型創科企業進行專利估值
A two-year pilot scheme to support eligible local I&T SMEs to engage patent valuation service
 - 提供 1：1 配對資助，上限 \$80,000元，以較低者為準
Provide subsidy on a 1 :1 matching basis, at a maximum of \$80,000, whichever is lower
 - 預計每年可支援100宗專利估值
Expected to support 100 cases of patent valuation per annum



3. 支持本地企業競逐「中國專利獎」 Support Local Enterprises to Compete for China Patent Award

- 知識產權署亦會推薦本地企業競逐由國家知識產權局和世界知識產權組織共同主辦的「中國專利獎」。

The IPD will also nominate local enterprises to compete for the China Patent Award, a competition jointly organised by the China National IP Administration and WIPO.

- 中國知識產權領域的最高榮譽
The highest honour in China's IP sector
- 增強銀行及其他金融機構對相關專利資產提供融資的信心
Boosting the confidence of banks and other financial institutions in providing financing for the related patent assets





4. 加強對外推廣

Step Up External Promotional

- 政府會與香港貿易發展局在2025年「亞洲知識產權營商論壇」推廣知識產權融資

The Government and the HKTDC will promote IP financing at the BIP Asia Forum 2025

- 探討知識產權融資的應用價值和市場潛力
Explore the application value and market potential of IP financing
- 提升業界對知識產權融資的認識和關注
Raising industry awareness of and attention to IP financing issues



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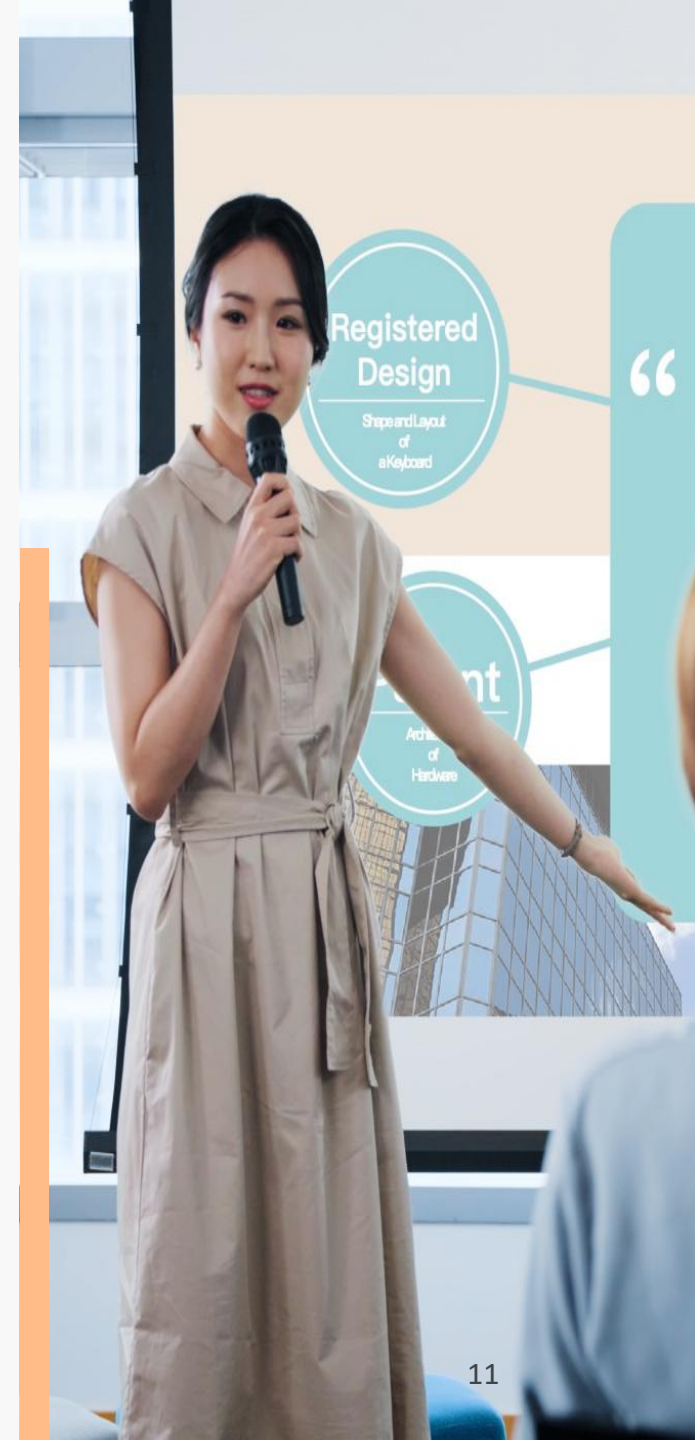
5. 為銀行業界提供培訓

Provide Training to Practitioners in Banking Sector

- 協助銀行及投資者了解知識產權的種類、評估方法等
Assist banks and investors in understanding IP categories, valuation methods, etc.
- 與香港銀行學會合作舉辦相關培訓
Collaborate with the Hong Kong Institute of Bankers to provide relevant training
 - 2025年7月底：首場培訓課程
End of July 2025: First training session
 - 2025年11月：第二場培訓課程
November 2025: Second training session



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行政長官2025年施政報告 – 其他措施

2025 Policy Address – Other Initiatives

- 就完善《版權條例》以保障人工智能發展的相關法律原則制定實務守則，並擬備立法建議
Formulate a code of practice on the relevant legal principles and prepare the legislative proposal on enhancement of the Copyright Ordinance regarding the protection for AI technology development
- 正檢視本地註冊外觀設計制度，今年十二月展開諮詢
Conduct a review of the local registered designs regime, and launch consultation in December 2025
- 壯大原授專利的審查團隊
Expand the patent examiner team under the original grant patent system
- 推進籌劃本地專利代理服務的規管安排
Take forward the preparatory work for the introduction of regulatory arrangements for local patent agent services
- 引入更多知識產權相關稅務扣除
Introduce more IP-related tax deductions for enterprises



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發揮優勢 同創未來

行政長官2025年施政報告 – 其他措施

2025 Policy Address – Other Initiatives

- 繼續積極推進《商標國際註冊馬德里協定有關議定書》適港的籌備工作
Continue to forge ahead with the preparatory work for application of the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks to Hong Kong
- 持續推展在本屆政府任期內向20萬名學生推廣尊重和保障知識產權的意識
Continue to promote IP to 200 000 students within the current term of the Government to reinforce awareness of respecting and protecting IP rights
- 在本屆政府任期內，吸引約1萬名本地、內地及海外人士參與一年一度的「亞洲知識產權營商論壇」
Attract around 10 000 local, Mainland and overseas participants to attend the annual Business of IP Asia Forum within the current term of the Government



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結語

Concluding Remarks

- 上述措施環環相扣，全方位推動香港知識產權融資的發展
Interconnected measures to promote the development of IP financing in Hong Kong on all fronts
- 推動專利商品化及行業創新發展
Drive patent commercialisation and industry innovation
- 構建一個更完整的知識產權貿易生態圈
Foster a more comprehensive and robust IP trading ecosystem
- 進一步鞏固香港作為區域知識產權貿易中心及國際金融中心的地位
Further consolidate Hong Kong's position as a regional IP trading centre and an international financial centre





謝謝
Thank You



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