



LAW & TECHNOLOGY CENTRE
The University of Hong Kong



Seminar

The Role of Soft Law in Expanding China's Belt and Road Initiative into the Global Information Economy

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12:30 - 1:30 pm

**Academic Conference Room, 11/F Cheng Yu Tung Tower
The University of Hong Kong**

Building on a long term strategy of infrastructure projects in Global South countries, the most visible part of China's Belt and Road Initiative to date remains infrastructure investments. While respect among Global South nations for China's economic miracle since 1978 is widespread, the integration of China's domestic information economy strategies such as Digital Silk Road, Social Credit System, Made in China 2025 and New Generation AI 2030 Plan into its BRI strategy may require China to draw Global South nations into its sphere of influence within a framework of soft law. Some elements of such a soft law strategy may already be visible in the regulatory interactions between the PRC and China's global Internet platforms Baidu, Alibaba and Tencent.

Professor Jane K. Winn is a leading international authority on law and policy issues related to electronic commerce, regulatory innovation and the governance of global market architectures. She has been a visiting faculty member at Peking University, Tsinghua University, Zhejiang University and PKU School of Transnational Law in China, National Tsinghua University in Taiwan and Hong Kong University as well as at Chulalongkorn University in Thailand, Melbourne University in Australia, University of Jean Moulin-Lyon 3 in France and National Law University Odisha in India. Her current research interests include the regulation of FinTech in the US, Europe, China and India.

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