

**THE UNIVERSITY OF HONG KONG
ASIAN INSTITUTE OF INTERNATIONAL FINANCIAL LAW
LAW AND TECHNOLOGY CENTRE
&
LAW, INNOVATION, TECHNOLOGY & ENTREPRENEURSHIP
PROGRAMME**

Seminar

**The Digital Innovation – Smart Contract
and Blockchain Anti-Fraud Solution**

Steven Lee

Founder and CEO, trustME Chain Corporation Limited

Friday, 2 November 2018

12:30 - 1:30 pm

**Academic Conference Room, 11/F Cheng Yu Tung Tower
The University of Hong Kong**

The speaker will discuss:

- How Smart Contract can enable business to consolidate tasks and automating them to help streamline business operations and boost efficiency?
- Application and usage on blockchain based anti-fraud and traceability solution to enhance overall customer experience.

Mr Steven Lee is the founder and CEO of MoneySQ.com, has nearly 20 years of experience in the loan market. With his thorough knowledge of loan products and relentless pursuit of innovations, he then established Konew FinTech Corporation Limited which is focusing in developing various Fintech products. MoneySQ.com is a member of the Konew FinTech Corporation Limited, a Hong Kong's first crowdfunding (Fundraising is arranged by Bridgeway, a SFC licensed firm.) + online lending platform (Online lending platform is managed by MoneySQ, a licensed money lender.). With the mission "Create Value through Sharing", MoneySQ.com offers a streamlined and secured approach to personal finance which connect both qualified borrowers and smart investors in just one click. In 2018, MoneySQ.com has initiated Financial Revolution 2.0 and launched the first business platform supported by Blockchain technology in Hong Kong – trustME. trustME provides SME in China, Taiwan and Hong Kong with the opportunities of using Blockchain technology with a relatively low cost to achieve business process and cost optimization. Business opportunities can be extended and support the development of Guangdong-Hong Kong-Macao Greater Bay Area.

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