

# Cryptocurrencies: Beyond the Hype

## Key Issues, Risks and Solutions

**Urszula McCormack**

*Partner, King & Wood Mallesons*

**Monday, 16 April 2018**

**6:00 – 7:00 pm**

**Academic Conference Room, 11/F Cheng Yu Tung Tower**

**The University of Hong Kong**

Cryptocurrencies and other digital assets continue to dominate headlines. However, the hype over the sensationalised aspects of their opportunities and risks often clouds rational dialogue about paving the way for strong and positive innovation, appropriate regulation and differentiated risk mitigation.

In this session, leading financial regulatory and digital assets lawyer Urszula McCormack will provide an “on the ground” insight into the following key topics:

1. The current state of play for digital assets: What is out there? Where are the growth areas?
2. Legal and regulatory status globally
3. Industry viewpoints and trends
4. Financial crime risks and compliance tools
5. Regulatory and industry solutions

*Urszula McCormack is a financial regulatory specialist based in Hong Kong, focussing on emerging technology and financial crime. Key areas of her expertise include:*

- *sovereign digital currencies and blockchain-based tokens (including ICOs);*
- *digital banking, online trading and advisory services;*
- *multiple asset exchanges and peer-to-peer lending platforms; and*
- *retail payments and stored value facilities.*

*Urszula is Co-Chair of the Policy & Advocacy Committee of the Fintech Association of Hong Kong and is a member of the ASIFMA Fintech Working Group. She is also a member of the SFC Fintech Advisory Group.*

*In the financial crime arena, Urszula has had a pivotal role in developing the Hong Kong AML/CTF framework, through her work with The Hong Kong Association of Banks since 2011. Urszula is a Certified Anti-Money Laundering Specialist with ACAMS. Urszula is admitted to practise law in Hong Kong, England & Wales and New South Wales (Australia).*

**Please register online via [www.AIIFL.com](http://www.AIIFL.com) to reserve a place.**

*Enquiries: Flora Leung at [fkleung@hku.hk](mailto:fkleung@hku.hk)*

***This Seminar is organised by the AIIFL Student Fellow.***