

ASIAN INSTITUTE OF INTERNATIONAL FINANCIAL LAW
FACULTY OF LAW, UNIVERSITY OF HONG KONG

Seminar

Competition Law and the Regulation of Buyer Power

Ariel Ezrachi

*Director, Centre for Competition Law and Policy
University of Oxford*

Tuesday, 25 October, 2011

6:30 - 7:30 pm

**Council Chamber, 8/F Meng Wah Complex
The University of Hong Kong**

The session will consider the law, economics and policy which govern the application of competition law to buyer power. It will focus on the treatment of aggressive buying practices and the instances in which such activities may fall foul of competition law. The treatment of unilateral buyer power and collective buyer power will be explored, drawing conclusions as to the adequate level of competition intervention.

Ariel Ezrachi is the Director of the University of Oxford Centre for Competition Law and Policy, and the Slaughter and May University Lecturer in Competition Law. He is the author and editor of numerous books, including *EU Competition Law, An Analytical Guide to the Leading Cases* (2nd ed, 2010, Hart), *Intellectual Property and Competition Law: New Frontiers* (2011, OUP), *Criminalising Cartels: Critical Studies of an International Regulatory Movement* (2011, Hart), and *Private Labels, Brands and Competition Policy* (2009, OUP). He develops training and capacity building programmes in competition law for the private and public sectors and acts as consultant in competition cases.

Please register on-line via www.AIIFL.com or
email Flora Leung at fkleung@hku.hk to reserve a place.

All are Welcome!