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UNIVERSITY OF HONG KONG

Seminar

**Corporate Governance –
Compliance Culture at GE**

Benny Lee

Senior Counsel, GE Capital South East Asia & HK

Friday, 27 March 2009, 1:00 - 2:00 pm
Room LG105, LG1 Floor KK Leung Building, HKU

The speaker will introduce the fundamental strategy by which GE builds a culture of integrity highlighting the difference between (1) creating a compliance culture and (2) abating specific compliance risks; reinforce the importance of leadership engagement in building and maintaining a compliance culture; and outline the specific responsibilities of business and legal/compliance leaders for culture and risks.

About GE Capital: GE Capital is the financing unit of the U.S. based General Electric Company (a diversified technology, media and financial services company). GE's products and services range from aircraft engines, power generation, water processing and security technology to medical imaging, business and consumer financing, media content and industrial products. GE serves customers in more than 100 countries and employs more than 327,000 people worldwide. GE Capital is the world's largest non-bank finance company with consolidated assets of US\$637 billion, and accounted for US\$8.6 billion of the parent's US\$18.1 billion profit from continuing operations last year. GE Capital offers an array of financing products and services that enable businesses to grow. It is a leading provider of credit services and financing options to consumers, retailers, auto dealers, aviation providers, and many commercial industries around the world.

About the speaker: Ms. Benny Lee is Senior Counsel at GE Capital Asia. She has responsibility for all legal matters pertaining to GE Capital's businesses in South East Asia and Hong Kong. Benny has been regional counsel for GE Capital since 1996 and was previously practising as a solicitor with Baker & McKenzie Hong Kong prior to moving in-house with GE Capital. She is admitted as a solicitor in England & Wales, Hong Kong & Singapore.

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