

Keynote Speakers:

Dr Sebastian Bombaci
Chairman, Business Mgmt
Committee, CPA Australia

Peter Brew
International Business
Leaders Forum (IBLF)

Chris Fordham
Principal, Deloitte

Stephen Frost
City University of Hong
Kong and CSR Asia

Professor Simon Ho
Dean, School of Business
HK Baptist University

Melissa Johns
Private Sector Dev't
Specialist, World Bank

Low Chee Keong
Chinese University of HK

Tom Leander
Editor-in-Chief, CFO

Mak Yuen Teen
National University of
Singapore

Christopher Tung
Partner, Mallesons

Richard Welford
Hong Kong University and
CSR Asia

CSR Asia

12A Wing Cheong
Commercial Building
19—25 Jervois Street
Sheung Wan, Hong Kong

Tel: (852) 3579 8079
Fax: (852) 3579 8080

For sponsorship opportunities
and other information, please
contact:

Rosanne Costin
rcostin@csr-asia.com
www.csr-asia.com

Risky Business?

Corporate Governance in Asia 2006

25-26 September 2006

Hotel Nikko , Hong Kong

CSR ASIA

The Corporate Governance Conference with a Difference!

Corporate Governance and Corporate Social Responsibility

Corporate Governance and Risk Management

Asian Perspectives on Corporate Governance

CSR Asia's latest conference tackles the links between good corporate governance and corporate social responsibility (CSR). It emphasises the need to have good governance policies and procedures in place as part of CSR. We will focus on the role of governance tools in mitigating risks associated with issues such as bribery, corruption and fraud. It will also be argued that good governance is integral to managing risks associated with the environment, human rights and labour standards. Many of these risks are now the subject of litigation. Asian values and perspectives on governance will be considered as a way to promote good governance in the region. But where they are used as an excuse not to engage, this must also be tackled.

CSR and Corporate Governance:

- What is the relationship between CSR and corporate governance?
- How can we involve stakeholders in designing corporate governance policies?
- How do we apply the best principles of corporate governance to all companies, including SMEs and non-listed companies?
- How can we push good corporate governance practices down supply chains?
- What are the effects of consumer boycotts, pressure from NGOs and shareholder activism in the Asian context?
- How do we integrate corporate governance with international initiatives on the environment, human rights and labour standards?

The Asian context

- How does the Asian context influence corporate governance issues?
- Is Asian culture used as an excuse to avoid corporate governance and CSR standards?
- What best practice examples are there in Asia?

Risk Management

- How does good corporate governance help companies manage and mitigate risks?
- What are the risks of poor corporate governance?
- What are the risks associated with litigation?

Transparency, Disclosure, Corruption

- How can technology and forensic accounting be used to detect and prevent white collar crime?
- How should related-party transactions be handled?
- How do companies report on good corporate governance?

Corporate Governance and Stakeholders

- What can we learn from stakeholder dialogue and engagement?
- Should we treat different stakeholders differently?
- How do we deal with different types of shareholders and family ownership?

Who should attend?

Government representatives

Corporate

Company Executives
 Company Directors
 Chief Financial Officers
 Lawyers
 Legal Counsel
 Accountants
 Corporate communications Managers
 Public Relations Professionals
 Leaders of small and medium enterprises
 CSR practitioners
 Those charged with implementing corporate governance

Academic Institutions

Academics
 Students

Non-Governmental Organisations (NGO)

About the organisers

CSR Asia

CSR Asia is a social enterprise dedicated to promoting corporate social responsibility (CSR) in the Asia Pacific region. Funding from training, conferences, consultancy and research work is used to advance sustainable development amongst businesses and their stakeholders whilst incorporating Asian perspectives into the CSR debate.

GROUP DISCOUNTS !

Register three delegates from the same organisation and receive one complimentary pass. Discounted rates for NGOs, students and supporting organisations.

Hotel Accommodation

Conference participants are entitled to discounted rates to stay at the Hotel Nikko Hong Kong. For details, please contact Rosanne Costin on (852) 3579 8079 / rcostin@csr-asia.com.

Registration form and cost

Organisation :Tel/Fax:

Address.....

Number of places required: *(fee includes lunch and morning tea on both days of the conference)*

(tick / fill in numbers as applicable)

Group Discount (3 fee paying delegates) = 1 complimentary pass **Full fee: HK\$3,000** x = HK\$.....

NGO/Student x / Supporting org. (code req.) x **Discounted fee: HK\$2,500** x = HK\$.....

TOTAL: HK\$.....

Delegate details:			
Name:	Position:	Email:	Dietary needs:

Please **fax** this form to : **(852) 3579 8080** and an invoice detailing methods of payment will be emailed to you.

For any enquiries or an electronic registration form, contact Rosanne Costin on (852) 3579 8079 or email: rcostin@csr-asia.com

Terms & Conditions: *Delegates within an organisation may transfer places without any charge, but transfer of places outside an organisation is strictly forbidden. Cancellations after 31 July 2006 will incur an administrative charge of 25%. Cancellations made after 31 August 2006 will be charged the full fee. All cancellations must be made in writing or will be charged the full fee. The organisers reserve the right to make changes to the programme without prior notice.*

Sponsorship Options

CSR Asia is pleased to present a range of sponsorship opportunities available for the 2 day conference:
Risky Business? Corporate Governance in Asia 2006 (25 & 26 September 2006)

Each sponsorship package provides an opportunity for organisations to promote their brand and the value they place on corporate social responsibility and corporate governance in particular, to delegates, speakers and stakeholders. Providing sponsorship also offers the sponsor the opportunity to attend the conference and benefit from the conference information and networking opportunities. *For further details please contact: rcostin@csr-asia.com*

CSR Asia's conferences and training provide a regional focus. By hosting these events we can build capacity across the region, stimulate debate and provide leadership on key issues facing industry both today and in the future.

Platinum

There are a limited number of platinum sponsorship packages available for organisations seeking optimal recognition at the conference. The platinum package includes:

- 2 free places at the conference (usual delegate cost HK\$3000) and an unlimited amount of further places at a reduced cost (HK\$2500).
- Top billing for sponsorship recognition on all advertising and conference material:
Only platinum sponsors will feature on the first page of the conference brochure
- Premier logo positioning at conference venue on the conference banner
- Recognition in CSR Asia's weekly newsletter (circa, 10,000 readers)
- Opportunity for feature length interview and article in CSR Asia's Newsletter
- Logo on CSR Asia Website within the conference section
- Opportunity to insert promotional material into conference packs
- Sponsorship acknowledgment in the opening presentation
- First rights to sponsor-related publication after the conference
- Speaking opportunities as appropriate

Cost: HK\$ 35,000

Gold

Organisations that are keen to be involved with the conference may wish to opt for the gold package, which includes:

- 1 free place at the conference (usual delegate cost HK\$3000) and 3 further places at a reduced cost (HK\$2500).
- Recognition of sponsorship on all advertising and conference material: Second page on the conference brochure
- Recognition in CSR Asia's weekly newsletter (circa, 10,000 readers)
- Logo on CSR Asia Website within the conference section
- Opportunity to insert promotional material into conference packs
- Sponsorship acknowledgment in the opening presentation

Cost: HK\$25,000

Silver

Silver sponsorship packages include:

- 2 delegate places at a reduced cost (HK\$2500 - Usual delegate cost HK\$3000)
- Recognition of sponsorship on conference advertising and material: Second page on the conference brochure
- Sponsorship acknowledgment in the opening presentation
- Logo on CSR Asia Website within the conference section
- Opportunity to insert promotional material into conference packs

Cost: HK\$15,000

Supporting Organisations:



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hong kong
香港澳洲商會



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OF INTERNATIONAL
ACCOUNTANTS



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Programme Overview

Monday, 25 September 2006 (Day 1)	
9.00 ~ 9.30am	<p>Corporate governance and Corporate social responsibility – links and differences</p> <p>Stephen Frost Director, CSR Asia and Senior Research Fellow, City University of HK</p>
9.30 ~ 10.00am	<p>Making business sustainable – The role of governance and social responsibility</p> <p>Peter Brew Director, Responsible Business Solutions, International Business Leaders Forum</p>
10.00 ~ 10.30am	<p>The failures of CSR</p> <p>Tom Leander Editor-in-Chief, CFO Asia</p>
10.30 ~ 11.00am	Morning tea
11.00 ~ 11.30am	<p>CSR from a legal viewpoint</p> <p>Christopher Tung Partner, Mallesons</p>
11.30 ~ 12.00pm	<p>Fraud prevention through forensic accounting</p> <p>Chris Fordham Principal, Deloitte</p>
12.00 ~ 12.30pm	<p>TBA</p> <p>Dr. Sebastian Bombaci Chairman, Business Management Committee, CPA Australia</p>
12.30 ~ 2.00pm	Lunch
2.00 ~ 2.30pm*	<p><i>*These sessions to be moderated by Mr K. B. Fung</i></p> <p>TBA</p>
2.30 ~ 3.00pm*	<p>Corporate governance: Does East meet West?</p> <p>Professor Simon S.M. Ho Dean of the School of Business, Hong Kong Baptist University</p>
3.00 ~ 3.30pm*	<p>Implementation of Corporate Governance Best Practices in Asia: Have We Gone Too Far?</p> <p>Associate Professor Mak Yuen Teen Director, Corporate Governance & Financial Reporting Centre, NUS Business School</p>
3.30 ~ 4.00pm*	Summary of Day 1:

Programme Overview

Tuesday, 26 September 2006 (Day 2)		
9.00 ~ 9.30am	Corporate Governance as risk management Richard Welford Director, CSR Asia & Professor, Hong Kong University	
9.30 ~ 10.00am	The Alien Tort Claims Law & risks to business? TBA	
10.00 ~ 10.30am	Morning tea	
10.30 ~ 11.30am : Transparency & Disclosure		
Protecting Investors report: Regional comparisons Melissa Johns World Bank	Disclosure necessary for IPOs Sophie Le Clue ASrIA	Investigative accounting Chris Fordham Deloitte
11.30 ~ 12.30pm : Fraud & corruption		
Technology & forensics Ben Pasco & David Rule Deloitte	The business response to corruption – achieving real results Peter Brew IBLF	Why tackle related party transactions? Regulators (Lex Mundi/World Bank contacts)
12.30 ~ 2.00pm	Lunch	
2.00 ~ 2.45pm : Stakeholders		
Empowering shareholders C K Low Chinese University of HK	Protecting whistleblowers TBA	TBA
2.45 ~ 3.30pm : Improving Corporate Governance		
Fraud detection & prevention Rupert Utley Deloitte	Tackling money laundering Clint Stinger Deloitte	TBA
3.30 ~ 4.00pm	Closing session	

About the speakers

Sebastian Bombaci: Chairman, Business Management Committee, CPA Australia Hong Kong China Division

Dr. Sebastian Bombaci has more than 25 years of experience working with multinational companies in the financial services, telecommunications and energy sectors to enhance and implement their distribution channels. Dr. Bombaci has just completed his engagement as Regional Business Development Consultant for the Commonwealth Bank Group regional office in Hong Kong. Dr Bombaci has also been an active contributor to CPA Australia Hong Kong China Division as Chairman of the Business Management Committee. In 2005, the committee undertook a detailed study of staff retention practices and trends in Hong Kong. Dr Bombaci was also panel Chairman for discussion groups during two of CPA Australia's public forums focusing on the Wealth Management Industry in Hong Kong and Sustainable Development in the Pearl River Delta. Dr Bombaci has a B.Sc. (Honours) degree from Monash University, a Ph.D. from the University of Melbourne and an MBA from the University of New England.

Peter Brew : Director, Responsible Business Solutions, Int'l Business Leaders Forum

Peter oversees the Governance and Corruption, HIV/Aids, Human Rights, Conflict and Enterprise Development programmes of the IBLF. He has also been directly involved in IBLF's partnership initiatives in China, Vietnam, the Philippines and Indonesia. Before joining the IBLF, Peter worked for 37 years in international employee benefit services, 30 of which were at senior executive level. He retired at the end of 1998 as Deputy Chairman of Sedgwick Noble Lowndes, where he had been Chief Executive in both Ireland and North America. Peter founded the Employee Benefit Forum for China. He is a Fellow of the Pensions Management Institute, an Associate of the Chartered Insurance Institute, a Fellow of the Royal Society of Arts and an Honorary Fellow of the Pre retirement Association. He co-authored The Business of Enterprise, published by the IBLF in 2002.

Chris Fordham: Principal, Deloitte

Chris is a principal of Deloitte Touche Tohmatsu and leads the Forensic & Dispute Services Group in Hong Kong and China. Chris has led a large number of fraud and misfeasance investigations in the Asia Pacific region over the last few years, working within many different industries for multinational as well as owner managed businesses. In addition, Chris has been involved in a number of FCPA assignments for US listed companies, either reviewing systems and controls for compliance to the regulations or enquiring into suspected irregularities. Chris is a member of the Association of Chartered Certified Accountants, The Hong Kong Institute of Certified Public Accountants, the Insolvency Practitioners Association and the Association of Business Recovery Professionals, a certified member of the Association of Certified Fraud Examiners, a practicing associate of the Academy of Experts and has qualified to be on The Academy of Expert's Register of Mediators.

Stephen Frost: Director, CSR Asia and Senior Research Fellow, City University of HK

Stephen Frost is widely published on labour standards, auditing, CSR in supply chains, and has worked with numerous companies on key supply chain issues in Asia . His recent research has focused on the dilemmas surrounding labour standards and workplace conditions in China for the sustainable and responsible investment (SRI) community, China's complicated and rapidly changing occupational health and safety environment, the effect of foreign direct investment on industrial relations, and corporate social responsibility in Asia . He is a co-editor of the *Asia-Pacific Labour Law Review: Workers' Rights for the New Century* , (AMRC, 2003) and holds a PhD in Asian Studies from Murdoch University in Australia.

K.B. Fung: Committee of The Association of International Accountants – HK Branch

Mr. Fung is the Chairman of Goodwill International (Holdings) Limited, an investment holdings company. He is also the Executive Co-chairman of E2-Capital (Holdings) Limited. He has over 30 years of experience in finance, securities and commodities trading and corporate finance. Mr. Fung is a fellow member of the Association of International Accountants and the Institute of Chartered Secretaries and Administrators, he is also a member of the Chinese People's Political Consultative Conference of Hubei 中華人民共和國湖北省政協委員. Mr. Fung is an Executive Director and Co-chairman of Capital Publications Limited. He is also an Independent Non-executive Director of various publicly listed companies, including GZI Transport Limited, Lei Shing Hong Limited, Lee Hing Development Limited and Denway Motors Limited.

About the speakers

Professor Simon S.M. Ho: Dean of the School of Business, Hong Kong Baptist University

Prof. Simon S.M. Ho joined the Hong Kong Baptist University (HKBU) as Dean of the School of Business in January 2004. Since November 2004, he has been serving concurrently as Director of the Centre for Corporate Governance and Financial Policy (CCGFP). Professor Ho was the first Hong Kong expert to serve on the Working Group of Experts on International Standards of Accounting & Reporting (ISAR) of the United Nations Conference on Trade and Development (UNCTAD). He has assisted the Working Group in developing international corporate governance & disclosure guidelines and the Global Accounting Curriculum Model. In 2004, he developed and launched the world's first MSc in Corporate Governance & Directorship Programme as well as the Inaugural Asia-Pacific Corporate Governance Conference held in HK. Since 2005, under the sponsorship of the World Bank, he has served as Lecturer on "International Corporate Governance" at the Research Institute of the Ministry of Finance, PRC. He is currently also Chairman of the Hong Kong Corporate Governance Council, and Associate Editor of International Journal of Disclosure and Governance and Member of the Editorial Board of the "Corporate Governance Literature Series" of Nankai University.

Melissa Johns: Private Sector Development Specialist, World Bank

Melissa Johns is a Private Sector Development Specialist with the World Bank and a member of the joint World Bank-IFC Doing Business team. Before joining the World Bank in 2004, Ms. Johns practiced law with Cleary, Gottlieb, Steen & Hamilton in its Washington office, specializing in securities and corporate law. She has also served with the U.S. Peace Corps in southern Honduras, focusing on construction of potable water systems, and in its Washington headquarters. Ms. Johns holds a Juris Doctorate from Stanford University and a Bachelor of Arts in public policy studies from Duke University.

Tom Leander: Editor-in-Chief, CFO Asia

Tom Leander was appointed editor-in-chief of *CFO Asia* magazine in December 2001, after serving as deputy editor since November 1999. He has covered CFO stories across Asia, from profiling top CFOs in China to exploring how one CFO successfully fought local unions by teaching finance to coal miners in a mine north of Hyderabad. Leander's story, "The Great Debate," the first cover to be published globally by all three *CFO* magazines, won an award for feature writing from the American Society of Business Publications Editors for 2001. Leander previously worked at *Global Finance* magazine in New York as managing editor, and traveled frequently to Asia to cover the market's boom and subsequent collapse.

Sophie Le Clue: Assoc. Director, Association for Sustainable and Responsible Investment in Asia (ASrIA)

Sophie has a background in environmental protection. She started her career in the UK in 1989 working for an engineering consultancy before moving to Hong Kong, where she has gained 13 years experience in environmental assessment and research in the Asia Pacific region. Her experience includes working on sustainability related issues for both the private sector in a consultant capacity as well as for the non profit sector. For several years she has been involved in sustainable development initiatives in Hong Kong and has been devoting time to furthering the interest and knowledge of sustainability and sustainable development locally through working with corporates, government and business associations, and including specific training to inform finance institutions about environmental and social considerations in project lending

Low, Chee Keong: Associate Professor in Corporate Law, Chinese University of HK

Low Chee Keong ("CK") holds degrees in both economics and law from Monash University in Australia and obtained his Master of Laws at the University of Hong Kong. He joined The Chinese University of Hong Kong following his admission as an Advocate and Solicitor of the High Court of Malaya in 1992. He is a member of the Listing Committees of the Stock Exchange of Hong Kong and serves in various academic advisory capacities to the Hong Kong Institute of Certified Public Accountants and the Hong Kong Institute of Chartered Secretaries. CK was previously a member of the Project Advisory Board on the Guidelines on Corporate Governance for Small and Medium Enterprises (SMEs) that was initiated by the Hong Kong Institute of Directors and the SME Development Fund of the Government of the Hong Kong Special Administrative Region.

About the speakers

Mak Yuen Teen : Director, Corporate Governance & Financial Reporting Centre, NUS Business School

Prof. Mak is a fellow of the Singapore Institute of Directors (SID) and was a council member of SID from 2000-2005. He is Deputy Chairman of the Corporate Governance Committee of the Institute of Certified Public Accountants of Singapore (ICPAS) and a core member of the OECD/World Bank's Asian Corporate Governance Roundtable. Prof. Mak was a member of the Council on Corporate Disclosure and Governance (CCDG) from 2002-2005 and was also a member of the Corporate Governance Committee which released the first Code of Corporate Governance. Prof. Mak has consulted for and given talks to various organizations such as the OECD, World Bank, New Zealand Securities Commission, Singapore Productivity and Standards Board, Telenor, Oracle and other companies. He has published widely in international academic journals on accounting and corporate governance issues, including Journal of Corporate Finance, Journal of Accounting and Public Policy and Accounting Horizons. He is an editorial board member of Journal of Accounting Policy and Pacific Accounting Review, and reviewer for many international journals. He is also a frequent commentator in the local media on corporate governance and accounting issues. His book "From Conformance to Performance: Best Corporate Governance Practices for Asian Companies" was published by McGraw-Hill in July 2005.

Ben Pasco: Director, Analytical and Forensic Technology Practice, Deloitte

Ben has extensive experience using technology solutions in fraud-related and other investigations, including asset tracing assignments, intellectual property theft and infringement cases, employee misconduct and sexual harassment cases. Ben has been involved in the enforcement of Anton Pillar orders for the retrieval of evidence on computers and other data storage devices, and has given Expert Oral Testimony as a Computer Forensics Practitioner & Examiner in criminal and commercial cases. Ben is a Professional Member of the Forensic Science Society (MFSSoc), the Expert Witness Institute (MEWI), a Certified Forensic Consultant (CFC), a Certified Fraud Examiner (CFE), an EnCase Certified Examiner (EnCE), and a member of the Association of Anti Money Laundering Specialists (ACAMS). He is currently a director of the Hong Kong Chapter of the Association of Certified Fraud Examiners and vice-director of the China Computer Forensics Research Team.

David Rule: Director, Analytical and Forensic Technology Practice, Deloitte

David has extensive experience using technology solutions in fraud-related and other investigations, including asset tracing assignments, intellectual property theft and infringement cases, counterfeiting operations and litigation support matters. He has also been involved in the enforcement of Anton Pillar orders for the retrieval digital evidence on computers as well as working on several high profile cases in Asia. David has been trained in the i2 range of analytical tools, as well as the AccessData and Guidance Software forensics tools. He is a Certified Protection Professional (CPP) member of the American Society for Industrial Security, a Certified Forensic Consultant (CFC) and a Certified Medical Investigator (CMIII) of the The American College of Forensic Examiners Institute of Forensic Science. He is also Certified Fraud Examiner (CFE) member of the Association of Certified Fraud Examiners and is currently the President of the Hong Kong Chapter.

Clint Stinger: Senior Manager, Deloitte

Clint is a Senior Manager in Deloitte's Forensic & Dispute Services practice in Hong Kong. He has more than 13 years of financial services industry consulting experience and currently leads Deloitte's Anti Money Laundering (AML) team in Hong Kong, serving investment, commercial and retail financial institutions and regulatory authorities in the Asia Pacific region. Clint recently led a Deloitte team in Hong Kong that assisted a major global investment bank to improve its anti money laundering (AML) compliance programs in 13 Asian jurisdictions. He has also recently led AML reviews of a global fund manager and a leading international consumer finance business with extensive Asian operations and an AML due diligence review for a US bank considering a financial services industry acquisition in China. Throughout 2003 he served as banking and securities industry advisor to Indonesia's financial intelligence unit, PPATK, established under Indonesia's recent AML Law.

About the speakers

Christopher Tung : Partner, Mallesons Stephen Jaques (HK)

Christopher Tung is a partner of Mallesons Stephen Jaques based in Hong Kong and Lead Counsel of the Centre for International Sustainable Development Law based in Montreal, Canada. Chris specialises in sustainable development law and advises a wide range of companies and organisations in the Asia Pacific on legal risk management and mitigation. This regularly involves the cutting edge application of sustainable development principles to law and policy tools to underpin effective corporate risk management and corporate social responsibility practices. Chris is a graduate of London University, holding a LLB and LLM from University College London. He is the President of the Environment Committee and a Councillor of the French Chamber of Commerce in Hong Kong and is also a member of the Hong Kong Sustainable Development Forum.

Rupert Utley: Partner, Deloitte Touche Tohmatsu, China

Rupert is a Partner in Deloitte's Forensic & Dispute Services Practice based in Hong Kong. Rupert has over 24 years investigation experience throughout Europe, Asia and North America across a number industry sectors. His experience includes forensic investigations, fraud, corruption and money laundering risk consulting and integrity due diligence. This experience includes leading a forensic accounting team to search Swiss banks for dormant accounts of Holocaust victims and leading a global investigation into one of the largest online pyramid and money laundering schemes. Rupert has an honours degree in criminology, a diploma in criminal justice and is a certified member of the Association of Certified Fraud Examiners.

Richard Welford: Director, CSR Asia, ERP Environment & Professor, HK University

Richard has considerable expertise in international business, environmental management and corporate social responsibility. He has been working with businesses in these areas for 20 years. He has worked for the Samsung Corporation in Korea and carried out research for the UN in South East Asia . He currently advises the Swire Group and Cathay Pacific and has worked as a consultant to the MTR Corporation in Hong Kong . Other clients have included the World Bank, the International Finance Corporation, Oxfam, the Business Environment Council, TXU Europe and The Body Shop. He has written 15 books and over 100 articles relating to globalization, international business, environmental management, human rights and social responsibility. He has carried out a number of surveys on corporate social responsibility and sustainable development across the world, making him one of the few people to be able to evaluate exactly the state of play with regard to Asia .